

# AVIKA JAIN

**GRAPHIC DESIGNER** 

#### **OBJECTIVES**

Enthusiastic about launching my career in an entry-level position, leveraging my knowledge and skills to contribute effectively.

### **SKILLS**

Advance SEO (On Page-Off page) Keyword Research & Analysis Search Engine Optimization **Content Management** Social Media Marketing & Handling Paid Advertising Mobile Advertising (ASO) WhatsApp Marketing **Email Marketing Ecommerce Marketing** Google Analytic & Search Console Photo editing Website Designing Logo Designing **UI/UX** Designing Video Editing

#### CONTACT



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# EXTRA-CURRICULAR ACTIVITIES

Expertise in the following Softwares

1.Adobe illustrator

2.Adobe photoshop

3.Coral

4.Premiere Pro

5.Figma

6.Canva

## **EDUCATION**

- Diploma in Digital Marketing
- Diploma in Multimedia
- B Com (Pursuing)
- HSC (Percentage 75%)
- SSC (Percentage 82%)

#### **HOBBIES**

- Drawing
- Art & Craft
- Music Listening
- Dance